

# Sponsorship packages

PREMIUM EDITION

It is with great pleasure that we invite you to be a sponsor of the 14th Sarajevo Business Forum, a prestigious event that brings together political and business leaders, business people, investors and experts from various sectors.







# About the conference

## Discover Sarajevo Business Forum

Sarajevo Business Forum is an international investment and business conference that has been held in the capital of Bosnia and Herzegovina since 2010. Through the past 13 editions, SBF has grown into a globally recognized platform for connecting domestic, regional and international business entities, establishing business and investment operation and strengthening the overall economic relations of the state of Bosnia and Herzegovina with the Western Balkan and Gulf Cooperation Council countries and investors from all over the world.

The goal of organizing Sarajevo Business Forum is to stimulate economic activities, encourage domestic and international investments, strengthen Bosnia and Herzegovina's economy and foster its' sustainable development. Some of the industries and topics to be covered in 2025 range from Energy, Digital and tourism.

The Sarajevo Business Forum 2025 will gather a diverse array of participants from both the Western Balkans and the GCC countries. The event will feature:

- High-level government representatives, including ministers of economy, trade, and investment from Bosnia and Herzegovina, Croatia, Montenegro, North Macedonia, Albania, and Kosovo
- Senior government officials and policymakers from Saudi Arabia, the UAE, Qatar, Bahrain, Kuwait, and Oman, particularly those overseeing trade, investment, and economic development.
- Business leaders and executives from leading companies across various sectors, including financial institutions and development organizations operating, energy, technology, real estate, infrastructure, technology, halal industries manufacturing, and tourism.
- Entrepreneurs, innovators, and representatives of chambers of commerce focused on regional cooperation and investment opportunities.

The Forum will serve as a platform for fostering partnerships, facilitating investments, and promoting regional and international collaboration in key sectors. The presence of these high-profile participants will enhance the significance of the event and create impactful networking opportunities.

Since 2010, the Sarajevo Business Forum has established a tradition of economic development and business networking.

**2.000+** Investments & business projects **15.000+** Participants **4.000+** Companies & institutions  
**3.000+** G2G/ G2B/B2B meetings **25+** Presidents & Prime Ministers

# SAVE THE DATE

Wednesday  
May 21st, 2025

swissôtel SARAJEVO

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# Sarajevo Business Forum main organizer

Bosna Bank International d.d. Sarajevo (BBI Bank), the fastest organically growing bank in Bosnia and Herzegovina, provides all types of banking products and services to its clients, individuals and legal entities, in a fair, ethical and socially responsible manner.

We are adapted to the modern way of working and are agile enough to adapt to the real needs of the Bosnian market. In the long term, we are committed to providing unique, high-quality financial solutions and providing additional value for our clients, employees and shareholders.

We are the first bank in Bosnia and Herzegovina and the region that operates in accordance with Islamic financial principles since its foundation in 2000. We are oriented towards the development of Bosnia and Herzegovina and we invest the entire profit in Bosnia and Herzegovina. We work openly and sincerely to ensure the quality of products and services.

We are dedicated and cherish the trust shown with great care. We transparently and responsibly continuously adapt our business model to challenges and changes in the banking market and create sustainable values for all our interest groups. BBI Bank operates within 32 business units throughout Bosnia and Herzegovina and with more than 230 ATM machines within the BH network. The BBI network of ATMs is the third in order of number of ATMs in the Federation of Bosnia and Herzegovina.

Since 2010, BBI Bank has been organizing the Sarajevo Business Forum, an international investment conference that has gained a worldwide reputation and put Bosnia and Herzegovina and the region on the investment map of the world.

The bank also organizes the international fair Sarajevo Halal Fair, one of the most significant events in the halal industry that gathers distinguished experts, producers, traders, investors and business people from all over the world and is also a platform for the promotion of local halal products and services, but also a platform for establishing new business contacts and cooperation.



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A premier hub for Global  
Business connections



May 21, 2025  
SARAJEVO, BOSNIA & HERZEGOVINA

	LIGHT FRIEND OF THE FORUM 2.500 € + VAT	BASIC SPONSOR FORUM 5.000 € + VAT	SILVER PANEL SPONSOR ON THE FORUM 12.500 € + VAT	GOLD GOLDEN SPONSOR FORUM 25.000 € + VAT	PLATINUM PLATINUM SPONSOR FORUM 50.000 € + VAT	DIAMOND STRATEGIC PARTNER FORUM 75.000 € + VAT
• SBF Full Pass accreditation tickets	✓	✓	✓	✓	✓	✓
• Speaking opportunity at Official opening ceremony	—	—	—	—	✓	✓
• Active assistance in connecting with investors / project owners, mediation and advisory support from the Organizer	—	—	—	✓	✓	✓
• Highlighting the Partner support in the Organizer's public appearances and official press releases	—	—	—	✓	✓	✓
• Partnership emphasizes at all accompanying events of the Forum	—	—	—	✓	✓	✓
• Profile publication in the official Post Forum Report (2 pages.)	—	—	✓	✓	✓	✓
• Promotional video and text profile on the Forum's official website	—	✓	✓	✓	✓	✓
• Promotional video post on official SBF social media profiles and pages	—	✓	✓	✓	✓	✓
• Publication of public promo text and logo on official SBF profiles on social networks	—	✓	✓	✓	✓	✓
• Possibility of an introductory presentation of Partner before the Panel (up to 15 min.)	—	—	—	✓	✓	✓
• Participation in discussion-panels or other official program content	—	—	—	✓	✓	✓
• Possibility of presentation (up to 120 min) in the Hall for B2B meetings	—	—	✓	✓	✓	✓
• Promo stand (up to 20 m2) for product presentation and B2B meetings (provided by the Organizer production and setup of counters, tables, chairs and branded background)	—	—	✓	✓	✓	✓
<b>Highlighting the logo and name</b>						
1. on the website of the Forum	—	✓	✓	✓	✓	✓
2. in the brochure / program and other publications	—	✓	✓	✓	✓	✓
3. on screens and displays during the Forum	✓	✓	✓	✓	✓	✓
4. in the official area of the press center and press corner	—	✓	✓	✓	✓	✓
5. in the Post Forum Report	—	—	—	✓	✓	✓
6. on all graphic materials / visuals for branding at the location of the Forum (accreditations, visual communications, promo desks, etc.)	—	—	—	✓	✓	✓
7. on all communication channels announcing advertising campaigns for SBF	—	—	—	✓	✓	✓
• Technical assistance and support of the Organizer during the preparation period	—	✓	✓	✓	✓	✓
• The possibility of presenting and presenting projects through Forum publications	—	✓	✓	✓	✓	✓